



Agenda

Food for Profit

Prince George's Soil Conservation District
Upper Marlboro, MD
December 4, 2018

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| 9:00 | Welcome & Introductions | Kim Rush Lynch, Agriculture Marketing Specialist
University of MD Extension, Prince George's County |
| 9:15 | Developing a Game Plan | Caroline Howe, Project Specialist
Sustainability Innovation and Urban Resilience
University of the District of Columbia (CAUSES) |
| 10:00 | Starting a MD Food Business | Lee McCans, Prevention and Health Promotion Administration,
Office of Food Protection, Center for Facility and Process,
MD Department of Health |
| 10:50 | Break | |
| 11:00 | Food Safety for New Business | Shauna Henley, Family Consumer Science Educator
University of Maryland Extension, Baltimore County |
| 12:10 | Lunch Break | |
| 12:40 | Realities of a Food Business | Stephanie Freeman, Owner
Relish Market |
| 1:00 | Finding a Market Niche | Ginger Myers, Agriculture Marketing Specialist
University of MD Extension, Western MD Research & Ed Center |
| 2:00 | Break | |
| 2:10 | Financing Your Venture | Shannon Dill, Principal Agent
University of MD Extension, Talbot County |
| 3:05 | Labeling Your Food Product | Kim Rush Lynch, Agriculture Marketing Specialist
University of MD Extension, Prince George's County |
| 4:15 | Share Your Next Steps!
<i>(a short participant survey)</i>
&
<i>General Questions</i> | Kim Rush Lynch, Agriculture Marketing Specialist
University of MD Extension, Prince George's County |
| 4:30 | Adjourn – Thank you & Safe Trip Home! | |

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